



"At work, I swim with the sharks every day, fighting for every stroke forward. I'd sure like to spend my time swimming in cool, clear water for a change..."

Take charge of your life!

We all want more control over our lives—and control is just what GNLD offers. Starting your own GNLD business empowers you to take charge of your health, your personal growth, your financial future! Begin with a part-time GNLD Distributorship, and see what life-changing products and an extra \$20,000 a year can do for you. Take your business to the next level, and you'll soon realize that the sky really is the limit with GNLD. Call now, meet the People of GNLD, and begin taking control!

Contact your independent GNLD Distributor:



PEOPLE EMPOWERING PEOPLE



Are you tired of feeling tired?



Discover the nutritional answer for greater energy and vitality — Formula IV® Plus, with our exclusive Tre-en-en® Grain Concentrates!

Employ a natural defense against chronic fatigue!

Do you wake up in the morning feeling almost as tired as you did when you went to bed? Do you lack the energy and vitality to keep up with all the events and challenges of your day? You're not alone! Just like you, millions of people around the world complain every day of feeling tired, and wonder why energy seems to escape them!

Often, the problem is simple, basic nutrition. A properly nourished body sustains a high energy level and promotes optimum health. So, when you receive good nutrition on a regular basis, you feel at your best!

That's why people have come to GNLD for more than 45 years now. They come looking for a nutritional answer to reclaim lost energy and discover Tre-en-en Grain Concentrates. Over the years, thousands have reported feeling better and more energetic when they've made Tre-en-en® Grain Concentrates part of their daily diets.

GNLD Turns Nutritional Research into Energy and Vitality

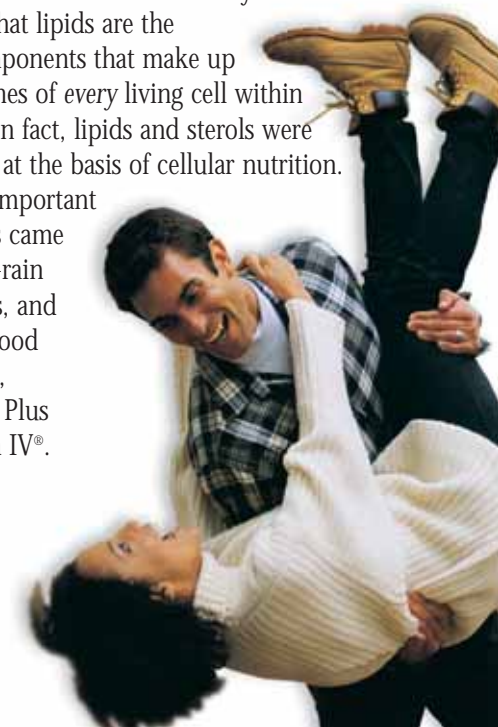
Research into the causes of chronic fatigue and the roles that nutrition can play in energy has been going on for decades. It's from this very research that three products came into being: Tre-en-en® Grain Concentrates, Formula IV®, and Formula IV® Plus!

Vitamins and Minerals Alone Are Not Enough

In the years between 1920 and 1950, much was learned about the basics of human nutrition. Vitamins and minerals were repeatedly shown in research to be absolutely essential to good health. However, they were not found to be the total nutritional solution to problems of chronic fatigue. Scientific researchers began to understand that other essential nutritional factors, such as enzymes, are involved. It was in the later years of this period that the dietary significance of certain lipids (fats) and specific lipid components called sterols became the focus of extensive research.

The Importance of Lipids and Sterols

Scientists began to unravel the nature of these unique nutrients and to discover their effects and functions in the body. This research eventually led to the knowledge that lipids are the primary components that make up the membranes of every living cell within our bodies. In fact, lipids and sterols were shown to be at the basis of cellular nutrition. From these important new findings came Tre-en-en® Grain Concentrates, and our unique food supplements, Formula IV® Plus and Formula IV®.





Formula IV® Plus & Formula IV®: GNLD's Four-Factor Concept of Nutrition

More than 45 years ago, Formula IV® was developed as a result of years of nutritional research. *Today, it remains unlike any other product on the market.* Likewise, Formula IV® Plus, based on the original formula, is not just a “multi-vitamin” supplement, but a unique, natural four-factor food supplement, supplying a nutritional foundation of vitamins, minerals, and enzymes working in synergy with lipids and sterols.

Over the years, our competitors have tried to imitate our unique combination of nutrients, but to this day it has never been successfully copied! This is because of GNLD's exclusive Tre-en-en® Grain Concentrates, a highly nutritious blend of vital lipids and sterols, which support efficient cellular functioning and promote good health and high energy levels.

Tre-en-en® Grain Concentrates

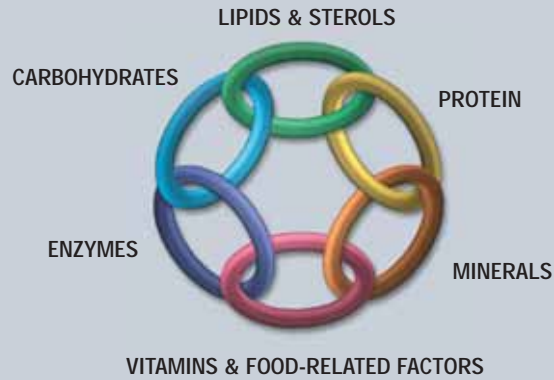
Tre-en-en is an exclusive blend of whole-grain extracts of lipids and sterols from wheat, rice and soy. It's not just wheat germ or soy oil, but *everything* naturally occurring in the lipid portion of the whole grain!

Tre-en-en® Grain Concentrates, an exclusive blend of whole-grain lipid and sterol extracts from wheat, rice and soy.



THE CHAIN OF LIFE — Because “a chain is only as strong as its weakest link”!

Think of your diet as a chain. Strong chain, strong body. To help you visualize the six types of nutrients you need each day and how they affect you, take a look at this “Chain of Life.”



More often than not, the functioning of one nutrient (or “link”) in the nutritional “Chain of Life” is often dependent upon the presence of another nutrient (or link). In fact, all six nutrient groups in the Chain of Life must be present in sufficient quantities and in the proper balance for your body to function optimally. Only when all six are present can a complete, strong nutritional Chain of Life exist.

The nutrients you supply your body feed and nourish your cells; the health of your cells is the foundation for your wellness and energy. If one link is weak, the overall Chain of Life will be weakened as well.

Which would you choose?



Your Perfect Chain of Life Nutritional Supplement

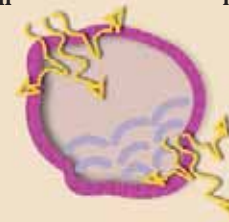
GNLD's Basic Nutrition Program (Formula IV® Plus or original Formula IV® and NouriShake®) helps support every “link” in the “Chain of Life.” Both Formula IV® products begin with Tre-en-en®, the “link” that works to make every other link stronger. When you supplement daily with a Formula IV® product, you're on your way to building a strong, nutritional “Chain of Life” to positively enhance your health and energy.

Nutrition at the Cellular Level — Because you're only as healthy as your cells!

The energy you have every day comes from your cells, but today's modern diet is stripped of cell-powering nutrients known as lipids and sterols. Without these essential food factors, your cell membranes can become impermeable, making it difficult for nutrients to get in and waste to get out.

More than 45 years ago, doctors discovered that people with chronic fatigue could benefit dramatically from receiving a unique blend of lipids and sterols. That amazing formula came to be known as Tre-en-en® Grain Concentrates: the world's 1st product proven to increase cellular efficiency.

“sick cell”



“healthy cell”



Tre-en-en® remains at the leading-edge of cellular nutrition, and it forms the foundation of GNLD's Formula IV® and Formula IV® Plus, still the very best products you can find that deliver nutrition way down at the cellular level.

Clinical Tests Show Superior Results

Clinical comparative studies confirm the superior nutritional value of GNLD's Tre-en-en® Grain Concentrates. Results of these breakthrough studies showed that supplementing with Tre-en-en® significantly enhanced glandular activity, which may contribute to high energy levels and a better ability to handle stress! The studies also suggest that a Tre-en-en-rich diet can:

