



- Encourage normal cellular growth and activity, and normal tissue growth throughout the body.*^{12, 13, 14, 15, 16}
- Help normalize digestion, bowel function, and intestinal environment.*^{17, 18, 19, 20, 21}
- Promote a healthy metabolic response to ingested chemicals and environmental pollutants.*²²

Declare war on bad bacteria — and WIN — with Acidophilus Plus!

References

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Healthy digestive balance

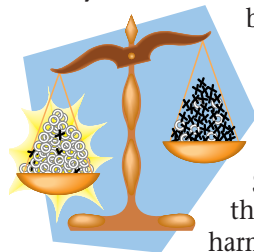
5 billion
live lactobacilli!



Why you need beneficial bacteria

There's a war going on right now inside your gastrointestinal tract! The battleground is a complex ecosystem containing more than 400 types of

bacteria — both beneficial and potentially harmful. The “good” microorganisms promote comfort and wellness, generate nutrients, and discourage growth of “bad” bacteria, while the bacterial villains produce harmful toxins and even carcinogens!



With GNLD Acidophilus Plus, you can send in *5 billion* microscopic reinforcements to “crowd out” bad bacteria. GNLD's exclusive Gel-Gard protection system shields beneficial bacteria so they safely reach your intestines to help promote healthy digestive balance!



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7 ways Acidophilus Plus helps create healthy balance

- 1 Whole-food-based.** Beneficial microflora are selected from a variety of cultured dairy foods, including: European yogurt, acidophilus-fermented milk, bifidus-fermented milk, and Yakult, a popular Japanese fermented milk.
- 2 Broad-spectrum microflora exclusively from the human food chain.** Delivers a unique combination of five superior types of beneficial bacteria that promote a more stable intestinal environment: *Lactobacillus acidophilus*, *B. bifidum*, *L. bulgaricus*, *S. thermophilus*, and *L. casei*.
- 3 Targeted Delivery Technology.** Each capsule contains GNLD's exclusive Gel-Gard Enteric Protection System to protect beneficial bacteria against destruction by harsh stomach acid and deliver them safely to the intestines.
- 4 Concentrated, active cultures.** Delivers 5 billion beneficial bacteria, as many as 10 servings of yogurt or five servings of acidophilus milk!



Just one Acidophilus Plus capsule per day helps you maintain a constant, healthful balance of intestinal flora to support optimal digestive tract function.

- 5 High potency guaranteed.** GNLD's bacterial strains are cultivated under strict conditions to guarantee high levels of active bacteria. Plus, each capsule provides complete systems of support and protection to keep microorganisms potent and viable!
- 6 An excellent and completely safe choice for lactose intolerant individuals.**
- 7 No artificial flavors, colors or preservatives.**

The science behind the supplement

Why GNLD's Scientific Advisory Board created Acidophilus Plus

When beneficial bacteria are in short supply, undesirable bacteria can multiply, causing an unhealthy balance. This balance is further upset by stress, infection, antibiotics, and a diet high in processed, low-fiber foods. Restoring balance is tough when most of today's cultured milk products and cooked foods don't contain live cultures. And of the foods that do, most of the live cultures are digested in the stomach long before they reach the intestines, where they're needed!

Knowing this, GNLD scientists developed revolutionary Acidophilus Plus to help restore balance, encourage the growth of beneficial bacteria, and tip the scales toward wellness.

A numbers game you can win!

Thanks to GNLD Acidophilus Plus, your "acidophilus army" is 5 billion strong, ready for action in your intestinal "war zone"!

Research has shown that beneficial bacteria may:

- Transform naturally-occurring sugars, especially lactose, into lactic acid, promoting a more balanced and stable intestinal environment.*¹
- Colonize the intestines and discourage growth of harmful bacteria and fungi such as *E. coli*, *salmonella*, and *candida*.*^{2, 3}
- Help maintain a healthful ratio of a variety of intestinal microorganisms.*⁴
- Produce important vitamins, especially B-vitamins and vitamin K.*^{5, 6}
- Assist in the absorption of minerals, especially calcium.*⁷
- Support healthy immune system function and promote resistance to pathogenic bacteria.*^{8, 9, 10}
- Healthfully combine with bile acids and toxins, which may include cholesterol, heavy metals, and carcinogens. This action supports the normal, healthy elimination of toxic products from the body.*¹¹