



FAST FACTS ABOUT PRO VITALITY

We are facing a global health crisis!

Health surveys show that the incidence of chronic diseases such as heart disease, cancer, and diabetes is higher than ever before. This can be attributed largely to the state of our diets that are woefully inadequate in nutrient-rich whole foods. The reality is that most of us have turned the healthy food pyramid upside down—too much of the wrong stuff, not enough of the right stuff!

- 90% of us don't eat the recommended 5-13 servings of fruits and vegetables
- 70% of us admit to eating foods that actually contribute to poor health
- Less than 1 serving of whole grains are consumed on a daily basis—many don't even get that
- Protective lipids and sterols have been stripped from whole grains to increase their shelf life
- Many don't eat fish due to concerns about the presence of heavy metals and contaminants

TURN YOUR WELLNESS PYRAMID RIGHT SIDE UP!

- Leading global health authorities like the World Health Organization, Centers for Disease Control, and American Heart Association agree that good nutrition plays a critical role in lowering the risk of heart disease, stroke, cancer and diabetes.
- Everyone should increase consumption of whole-grain foods, fruits and vegetables, and foods rich in omega-3 fatty acids—and maintain a healthy weight.
- But even those with good intentions to eat a healthy diet face challenges. Busy lifestyles, eating on-the-run, and the prevalence of processed foods all contribute towards nutritional gaps that would benefit from nutritional supplements.

GNLD'S SOLUTION: PRO VITALITY

- Whole-food nutrition clinically proven to strengthen the perfect foundation for lifelong health and vitality
- In convenient on-the-go packets
- Includes three scientifically-proven products: Tre-en-en, Carotenoid Complex, and Omega-III Salmon Oil Plus, providing key nutrients from whole grains, fruits and vegetables, and fish.
- Each packet provides powerful nutrients that support*:
 - Cellular health for abundant energy
 - Powerful antioxidant protection
 - Optimum immune strength
 - Heart and brain health
 - Flexible, healthy joints
 - Youthful skin, hair and nails
- Pro Vitality's whole-food nutrition is the core supplement for healthy nutrition—no matter what your health goals!

SUGGESTED USE: Adults take 1-3 packets daily, with meals

Supplement Facts		
Serving Size: 3 Packets (9 softgel capsules)	Servings Per Container: 10	
	Amount Per 3 Packets	%DV**
Calories	60	
Calories from Fat	50	
Total Fat	6 g	9%
Saturated Fat	0.5 g	3%
Polyunsaturated Fat	2.5 g	†
Monounsaturated Fat	1 g	†
Trans Fat	0 g	†
Cholesterol	0 mg	0%
Total Carbohydrate	1 g	<1%
Protein	1.5 g	
Vitamin A (as alpha and beta carotene)	7500 IU	150%
Vitamin E (as α -alpha tocopherol and mixed tocopherols)	21 IU	70%
TRE-EN-EN® Grain Concentrate blend	2025 mg	†
rice bran oil, soybean oil, wheat germ oil		
Total Omega-3 fatty acids	1150 mg	†
including DHA (docosahexaenoic acid)	480 mg	
EPA (eicosapentaenoic acid)	460 mg	
DPA (docosapentaenoic acid)	50 mg	
stearidonic, eicosatrienoic, eicosatetraenoic, heneicosapentaenoic and alpha-linolenic acids	160 mg	
Carotenoid Complex blend	900 mg	†
carrot oleoresin (<i>Daucus carota</i> /root), red bell pepper oleoresin (<i>Capsium frutescens</i> /fruit), tomato oleoresin (<i>Lycopersicon esculentum</i> /fruit), spinach oleoresin (<i>Spinacia oleracea</i> /leaves), apricot concentrate (<i>Prunus armeniaca</i> /fruit), strawberry concentrate (<i>Fragaria vesca</i> /fruit), peach concentrate (<i>Prunus persica</i> /fruit)		
Lycopene	1200 mcg	†
Lutein/Zeaxanthin	410 mcg	†

** Percent Daily Values (DV) are based on a 2,000 calorie diet.
† Daily Value not established.

OTHER INGREDIENTS: GELATIN, SALMON OIL, UHPOS (ULTRA HIGH POTENCY OMEGA-3) FATTY ACID CONCENTRATE (TUNA, SARDINE, AND ANCHOVY), GLYCERIN, OLIVE OIL, YELLOW BEESWAX, PURIFIED WATER, LECITHIN, RICE BRAN POWDER, WHEAT GERM POWDER, STARCH, SILICON DIOXIDE, TITANIUM DIOXIDE, AND NATURAL COLOR.

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* This statement has not been approved by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



FAST FACTS ABOUT PRO VITALITY

Pro Vitality is Based in Nature and Backed By Science

Based in Nature—Whole Food, Human Food Chain Nutrients

GNLD Pro Vitality supplements provide the finest natural nutrients from whole grains, fruits and vegetables and fish to help you achieve optimal health.*

Backed by Science—Clinically Proven Formulas Assure Effectiveness

These nutrients are delivered in highly bio-efficient forms in exclusive, clinically proven formulas that maximize nutrient absorption, utilization and benefits by using the most advanced scientific methods and proprietary processes.*



TRE-EN-EN® GRAIN CONCENTRATES

Feed your cells—energize your life.*

Good nutrition begins at the cellular level. Tre-en-en is the world's first and only whole grain lipids and sterols supplement proven to enhance energy and vitality by optimizing cell membrane function. It energizes your entire body by helping your cells function more efficiently.*



HEALTHY CELL WITH TRE-EN-EN

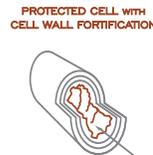
WHOLE GRAIN LIPIDS AND STEROLS ALLOW YOUR CELL WALLS TO BECOME THEIR FLEXIBLE BEST, MAKING IT EASIER FOR HIGH-ENERGY NUTRIENTS TO GET IN AND WASTE TO GET OUT.*



CAROTENOID COMPLEX

Protect your cells—optimize your immunity.*

With the protective power of carotenoids from carrots, tomatoes, spinach, red bell peppers, peaches, strawberries and apricots, this patented formula is the result of over 10 years of research and development. Carotenoid Complex is the world's first and only whole food supplement clinically proven by USDA researchers to protect your heart, defend your cells, and boost your immune power.*



PROTECTED CELL WITH CELL WALL FORTIFICATION

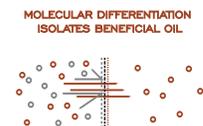
CLINICALLY PROVEN BY USDA RESEARCHERS TO PROTECT YOUR HEART, DEFEND YOUR CELLS, AND BOOST YOUR IMMUNE POWER.*



OMEGA-III SALMON OIL PLUS

Balance and regulate your cells—maximize your good health.*

The world's first complete fish oil supplement with guaranteed potency of all eight members of the omega-3 family. Recent human clinical trials proved its bioavailability to support heart and cardiovascular health, as presented at Experimental Biology 2008. Plus, GNLD's fish oil sources are screened for more than 160 potential contaminants with an allowable detection limit of zero, so they are guaranteed pure!



MOLECULAR DIFFERENTIATION ISOLATES BENEFICIAL OIL

PROPRIETARY MOLECULAR DIFFERENTIATION PROCESS CONCENTRATES THE BENEFICIAL FISH OILS WHILE REMOVING HARMFUL COMPOUNDS SUCH AS MERCURY AND LEAD.