

Everyone knows the importance of good nutrition and the role supplementation plays in better health and wellness.

However, so many products today make so many claims that you need to exercise your mind before you make the right choices for your body.

you decide!

XanGo® a No-Go?

Growing consumer awareness of the powerful health protection and disease prevention benefits science has attributed to nutritional supplements has caused these supplements to create one of the biggest and fastest growing markets in the world.

As the leader in advanced nutrition, GNLD has been and remains at the forefront of the nutritional supplement marketplace. From decades of research and testing, we have long known which nutrients play the most important roles in health and vitality, which forms of those nutrients are most “biocompatible” for humans, and how much each is needed to attain nutritional significance. Our products and their benefits are truly amazing, and we have the science to prove it.

Every year, dozens of companies jump into the market with new, often exotic concoctions claimed to feature revolutionary discoveries and “the key to all that ails us.” These companies try to catch the consumer’s imagination and, in turn, a piece of their pocketbooks! One recent entry is a product called XanGo, an “exotic” fruit juice blend that, its creators claim, provides pow-

erful antioxidant protection.

As foods and the protective antioxidants they provide are an area of research and development where GNLD has excelled, and because we’ve had several questions from our Distributors about this product, we decided to investigate just what XanGo has to offer. Because XanGo is a fruit-based product, we decided to compare it in two categories, carotenoids and flavonoids.

Carotenoids are the yellow, orange, red, and green pigments in fruits and vegetables that contribute to antioxidant activity in cellular lipids, support normal cellular growth and renewal, and assist healthy levels of immune cell activity.

Flavonoids are water-soluble, colorful pigments in fruits and vegetables and are responsible for brilliant blues, purples, and greens—as well as yellows, oranges, and reds—that cannot be attributed to carotenoids. Research links them to reduced risks for cancer, heart disease, and other age-related degenerative diseases, as well as antioxidant protection.



In order to see just what XanGo had to offer, we had an independent laboratory analyze a sample purchased at retail. The chart below shows the results when a serving of XanGo was compared to a serving of Carotenoid Complex™ and a serving of Flavonoid Complex™.

As you can see, XanGo clearly offers no competition to GNLD’s Carotenoid Complex in providing cell-protecting carotenoids, or to Flavonoid Complex in providing water-soluble antioxidant protection.

You always have a choice when it comes to spending your money. In this case, you can spend it on a product that is little more than fruit juice, or you can invest in your health with GNLD’s scientifically proven products Carotenoid Complex and Flavonoid Complex. **You Decide!**

Important phytonutrients known to protect health	Carotenoid Complex and Flavonoid Complex	Xango	The GNLD Difference
Eyesight-protecting Lutein	YES	YES	1,100 times more than XanGo
Immune-boosting Alpha Carotene	YES	YES	29,000 times more than XanGo
Cell-protecting Beta Carotene	YES	YES	16,000 times more than XanGo
Prostate-protecting Lycopene	YES	NO	1200 Mcg per serving